

6 MP3 Players



Georgia Electronics Announces Immediate Recall of Digital Media Players

Georgia Electronics is recalling its Model X.1 MP3 players. An error occurs as the players attempt to **decode AAC** files. When **playlists** containing AAC files are opened, the **bitrate** on all files slows down. Players will eventually **freeze** in these situations.

This issue also affects the Model X.2 player, but a recall is not necessary. Georgia Electronics has created a **driver** to correct the problem in Model X.2 players. This driver may be downloaded free of charge from the company's website. It must then be **uploaded** to the MP3 player through the included **dock**. The driver requires less than one **gigabyte** of capacity on the MP3 player's hard drive.

Unfortunately, Model X.1 players will not accept new drivers and therefore cannot be fixed. Georgia Electronics will refund the full price that consumers paid for the Model X.1. Visit www.georgiaelec.com for details and downloads.

Get ready!

1 Before you read the passage, talk about these questions.

- 1 What do you use an MP3 player for?
- 2 Have you ever had an MP3 player freeze?

Reading

2 Read the recall notice. Then, mark the following statements as true (T) or false (F).

- 1 ___ The recall is for Model X.1.
- 2 ___ The driver will take up less than one gigabyte of capacity.
- 3 ___ The issue is related to the decoding of MP3 files.

Vocabulary

3 Match the words (1-9) with the definitions (A-I).

- | | | |
|----------------|----------------|----------------|
| 1 ___ digital | 4 ___ gigabyte | 7 ___ playlist |
| 2 ___ AAC | 5 ___ decode | 8 ___ dock |
| 3 ___ capacity | 6 ___ MP3 | 9 ___ bitrate |

- A a file format that is higher quality than MP3s
- B a list of songs chosen by a user
- C a device for connecting an MP3 player to a computer
- D the amount of room available on a storage device
- E a unit of memory
- F the standard format for encoding sound files
- G a measurement of the amount of data processed per second
- H to change a file back to its original form
- I storing information in a series of ones and zeros

- 4 Fill in the blanks with the correct words from the word bank.

Word BANK

upload freeze driver

- 1 Did you _____ the file yet?
 - 2 Computers _____ when too many programs are open.
 - 3 You must install a(n) _____ with all new hardware.
- 5 Listen and read the recall notice again. Why isn't the Model X.2 player being recalled?

Listening

- 6 Listen to a conversation between a consumer and a company representative. Choose the correct answers.

- 1 What are the speakers mostly talking about?
A why AAC files are causing problems
B where a consumer can buy a driver
C how to solve a consumer's problem
D which model a consumer owns
- 2 How did the customer try to fix the MP3 player?
A install a new driver
B restart the player
C upload a new playlist
D remove the AAC files

- 7 Listen again and complete the conversation.

- C: Well, I've 1 _____ with my MP3 player.
- R: Yes, we're 2 _____ on some models. Which model do you have?
- C: I have the X.2.
- R: All right. Tell me about the problem you're having.
- C: At first, the sound quality started getting worse. Then it 3 _____ on me. I thought restarting it would fix it, but nothing works.
- R: Okay, that's a problem caused by 4 _____ files. Luckily, we have a driver to fix that.
- C: Oh good. How do I get it?
- R: Just download it from our website and 5 _____ it to your player.

Speaking

- 8 With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

*I've got a problem with my ...
Which model do you have?
Tell me about the problem you're having.*

Student A: You are a company representative. Talk to Student B about:

- a recall
- model
- problems

Student B: You are calling to get help with your MP3 player. Answer Student A's questions.

Writing

- 9 You are a customer experiencing problems with your MP3 player. Use the conversation from task 8 to write a letter to the company telling them about your problems. Make up a name for the customer.

Dear Sir or Madam,

Sincerely,

7 Cell phones

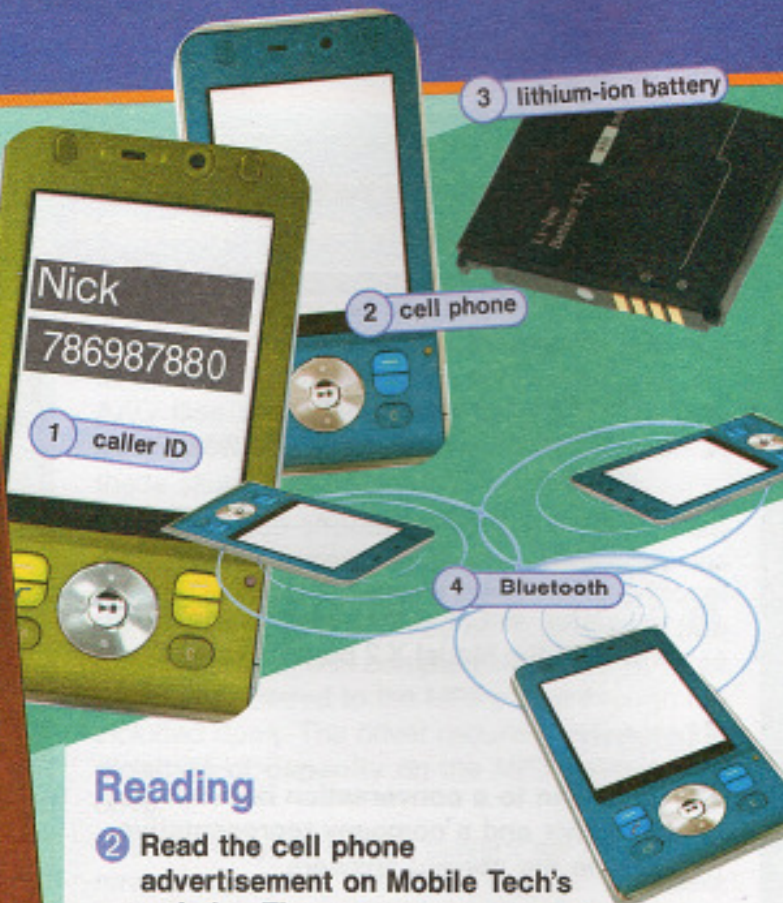
The Lightning by MobileTech

MobileTech is proud to introduce our most powerful **cell phone** yet, The Lightning. This new **cell phone** has a **touchscreen** display. Access different features with the simple tap of a finger! Inside the phone is a small yet powerful **lithium-ion battery**.

The Lightning, conveniently features **caller ID** and **call waiting**. You can also access **voicemail** and send **text messages**. The **voice activation** feature lets you place a call with a simple command. The phone also comes with a wide selection of **ringtones** to choose from.

With its access to a fast **3G network**, The Lightning lets you connect to the Internet quickly and easily. Use it to download a variety of **apps**. Its **Bluetooth** technology lets you communicate with computers and other devices through your phone.

This phone has everything you need and more. With The Lightning by MobileTech, you can connect with people and the Internet faster than ever!



Reading

- 2 Read the cell phone advertisement on Mobile Tech's website. Then, complete the table using information from the advertisement.

Feature	Uses
Voice activation	
3G network access	
Bluetooth technology	

Vocabulary

- 3 Match the words (1-7) with the definitions (A-G).

- | | |
|---------------------------|--------------------|
| 1 ___ Bluetooth | 5 ___ text message |
| 2 ___ voice activation | 6 ___ call waiting |
| 3 ___ lithium-ion battery | 7 ___ voicemail |
| 4 ___ 3G network | |

- A a power source in cell phones
- B a short, written message sent to or from a cell phone
- C a cell phone feature that alerts users of incoming calls during another call
- D a feature that calls a number by speaking instead of by dialing
- E a feature that lets you leave or listen to an electronic message
- F a wireless network that connects a phone with other devices
- G a wireless network that sends and receives data

Get ready!

- 1 Before you read the passage, talk about these questions.

- How have cell phones changed business?
- What kind of features do cell phones have?

4 Write a word that is similar in meaning to the underlined part.

- 1 Tap on the thing that you touch to access its features. t _ _ c _ _ s _ _ e _ _
- 2 Listen to this sound or song that signals a call. _ _ n _ t _ _ e
- 3 I bought a new wireless communication device. c _ l _ _ h _ _ e
- 4 Check out my new cell phone application. _ p _
- 5 I have a feature that tells you the name and number of the person calling. c _ _ _ e _ l _

5 Listen and read the cell phone advertisement on MobileTech's website again. How would you access the different features on The Lightning cell phone?

Listening

6 Listen to a conversation between two employees. Mark the following statements as true (T) or false (F).

- 1 _ The app stores a list of clients in an address book.
- 2 _ The app does not show clients' purchases.
- 3 _ The caller ID lets you track a shipment while on the phone.

7 Listen again and complete the conversation.

Employee 1: Hey, Amy. I think I know 1 _____ your tracking problem.

Employee 2: Really? How?

Employee 1: It's a new 2 _____. It helps me keep track of clients and their purchases.

Employee 2: How does it do that?

Employee 1: Well, it lets me keep a list of all my clients in an address book.

Employee 2: How's that different from the 3 _____ on my phone?

Employee 1: This one lets me view any client's 4 _____.

Employee 2: That's helpful. How does it work?

Employee 1: I just tap the name on the 5 _____, and it says that our client Mr. Smith purchased fifty boxes of paper yesterday.

Speaking

8 With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

I think I know how to solve your ... problem.

It's a new app.

I just tap the client's name on the touchscreen.

Student A: You have a useful new app. Explain it to Student B. Make up a name for your co-worker.

Student B: Ask Student A questions about:

- what the app does
- how it differs from an address book
- how to use the app

Writing

9 Use the conversation from Task 8 to write a description of a new app.

New App

Description of App:

Potential Uses:
