

NAME: DATE:
 CLASS: MARK: / 25

Vocabulary

Marks: $\frac{\quad}{5 \times 1}$ 5

A. Complete the sentences with the following words.

social networking e commerce webpage well designed links

- 1 A good website needs to look
- 2 People use various sites like Facebook.
- 3 Google search provides people with to valuable information.
- 4 Most people visit websites and purchase a lot of products.
- 5 CSS makes changing a easier.

Grammar

Marks: $\frac{\quad}{5 \times 1}$ 5

B. Circle the correct answer.

- 1 The manager is explaining what kinds of websites **do they like / they like** to use.
- 2 You should create **attractive / attraction** content to catch a user's attention.
- 3 Most professionals are interested **in / with** making their own website.
- 4 People learn how to **do / make** a simple website.
- 5 In this course, you will learn ways to increase a website's **visibility / vision**.

Content

Marks: $\frac{\quad}{5 \times 2}$ 10

C. Match the sentences to the second part.

- 1 A web designer is concerned with... ..
- 2 A web developer focuses on how a site works and... ..
- 3 The best designers have a strong grasp... ..
- 4 Both web designer's and developer's singular goal... ..
- 5 Designers should accept design concepts from developers... ..

- A how the customers get things done on it.
 B and developers should be open to user experience.
 C how a site looks and how a customer interacts with it.
 D of a variety of concepts including colour and typography.
 E is to create a website or app that attracts users.

Marks: $\frac{\quad}{5 \times 1}$ 5

D. Whose job are the following situations? Web designer or Web developer?

- 1 is responsible for both the aesthetic portion and the usability of the website.
- 2 uses various design programs such as Photoshop.
- 3 takes a website design and actually makes a functioning website.
- 4 uses HTML, CSS and other programming language.
- 5 always begins by considering a client's website objectives.