

NAME: ..... DATE: .....  
 CLASS: ..... MARK: ..... / 25

## Vocabulary

( Marks: \_\_\_\_\_  
 5×1 5 )

### A. Complete the sentences with the following words.

- contrast crop resizing resolution exposure**
- Poor ..... may cause a dark image.
  - If the ..... is low, the photography may be blurry.
  - You can ..... the picture to avoid unnecessary parts.
  - If the image is dark, you can adjust the .....
  - You can make pictures smaller by ..... them.

## Grammar

( Marks: \_\_\_\_\_  
 5×1 5 )

### B. Circle the correct answer.

- You can edit pictures with a graphic **edition / editing** program.
- Can you explain how **can I / I can** edit images?
- New users encounter **many / a little** difficulties with the graphics.
- You should increase the contrast to **lightning / lighten** the picture.
- JPEG format gives **high / highly** quality photographs.

## Content

### C. Match the questions to the responses.

( Marks: \_\_\_\_\_  
 5×1 5 )

- |   |   |       |
|---|---|-------|
| 1 | Where can I get images for commercial use?              | ..... |
| 2 | How do you edit pictures?                               | ..... |
| 3 | How long will it take to produce and deliver my poster? | ..... |
| 4 | Which file format do you require for images?            | ..... |
| 5 | Can you send me an editable version of my artwork?      | ..... |
| A | There are a lot of programs to do that.                 |       |
| B | Yes, of course.   |       |
| C | Five working days.                                      |       |
| D | There are many sites with such images for sale.         |       |
| E | JPEG format at a minimum of 300 dpi.                    |       |

### D. Match the sentences to the second part.

( Marks: \_\_\_\_\_  
 5×2 10 )

- |   |   |       |
|---|---|-------|
| 1 | Graphic design is a creative process...                     | ..... |
| 2 | The designer works with a variety of communication tools... | ..... |
| 3 | If you can't snag a person's attention...                   | ..... |
| 4 | Designers often combine images and typography...            | ..... |
| 5 | It is usually difficult...                                  | ..... |
| A | to communicate a client's message to an audience.           |       |
| B | to make the audience a part of the creative process.        |       |
| C | that combines art and technology to communicate ideas.      |       |
| D | they won't read your text.                                  |       |
| E | in order to convey a message from a client.                 |       |